



The New
McGraw-Hill eBook
Library



Main Features of MH eBook Library

- **NEW version** of platform launched in December 2014
- More than **2,766** high quality titles with new titles added quarterly
- **Unlimited** concurrent usage
- High quality **MARC records**
- **Usage Stats** available 24/7
- Features include: **Note taking and Bookmarking**
- Now includes **Media files – videos, podcasts & more!**
- **Subscriptions & Perpetual Access** options available

MH eBook Collections and Clusters

Business

- Business Skills
- Career Advice
- Entrepreneurship & Small Business
- Finance & Investing
- Human Resources & Training
- Leadership & Management
- Process Management
- Real Estate
- Sales & Marketing

Open University Press

- Nursing Education
- Professional Nursing
- Understanding Public Health
- Coaching
- Counselling
- Psychology
- Education
- Social Work
- Study Skills

Student Study Aids

- AP Study Guides
- DEMYSTIFIED Self-Teaching Guide: Education
- DEMYSTIFIED Self-Teaching Guide: Technical and Science
- DEMYSTIFIED Self-Teaching Guides: Business and Economics
- DEMYSTIFIED Self-Teaching Guides: Health Professions
- Schaum's Course Outlines
- School & Career Exams

Medical

- Nursing
- Primary Care
- First Aid Series

Language

- ELT
- French
- Spanish

Computing and TAB

- Computing
- Consumer Computing
- TAB DIY/ Hobbyist Electronics

Business Models & Pricing

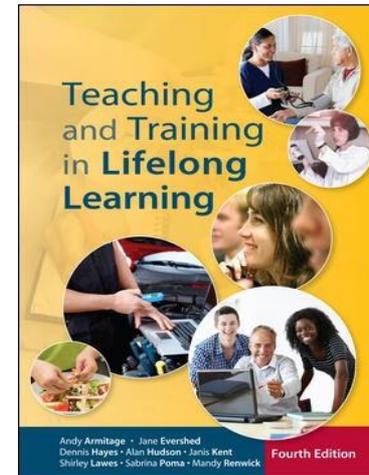
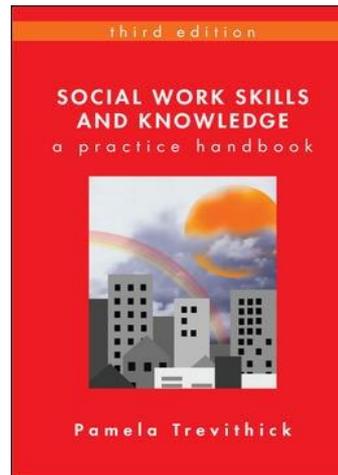
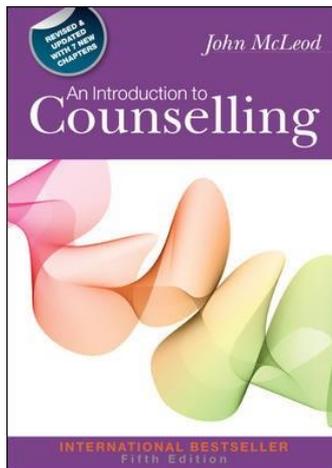
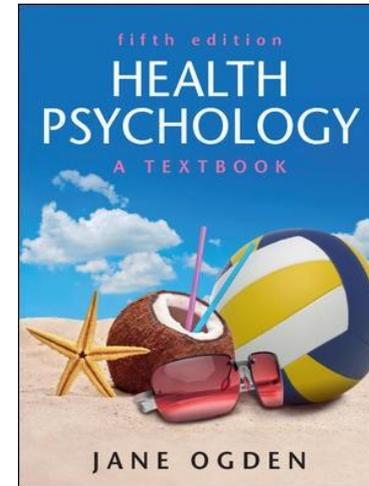
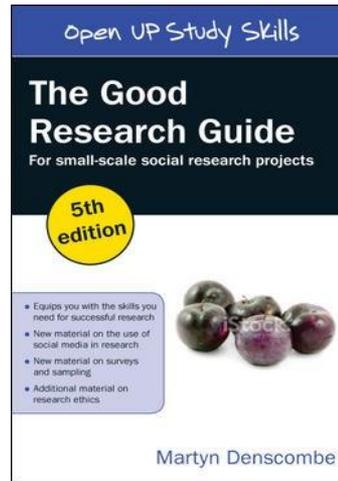
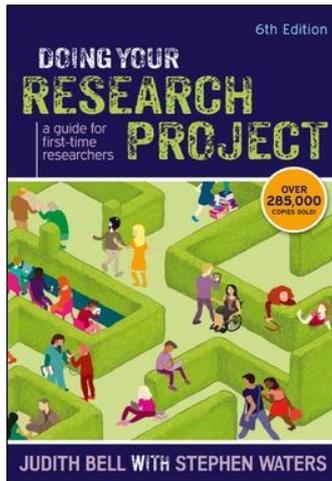
- For subscription & PA access to collections and clusters:
 - FTE of All Students
 - PA option not available OUP content
- For ala carte PA access to single titles:
 - Number of physical sites globally
 - Not available for OUP content

Six NEW Open University Press Clusters - coming soon!

1. **Psychology** - 42 titles
2. **Counselling** - 64 titles
3. **Coaching** - 24 titles
4. **Education** - 63 titles
5. **Social Work** - 52 titles
6. **Study Skills** - 64 titles

New content for Q4 2015/Q1
2016

Star Titles Included in New Content



Personalization

My Account

Personal Details

Alerts

Favorites

Saved Searches

Favorites

Publication shortlist

Select all Sort By

Title	Publication type	Publication date
<input type="checkbox"/> The Customer Culture Imperative: A Leader's Guide to Driving Superior Performance	Book	17 Dec 2013
<input type="checkbox"/> Oracle Database 12c New Features	Book	19 Nov 2013

Alerts sent when relevant new content added

The Email Alerts service notifies registered users via email when new content is made available on our site.

Sign up to receive alerts when new content is made available on the site.

My Account

Personal Details

Alerts

Favorites

Saved Searches

Saved Searches

Saved Searches

Administer your saved searches. You can run saved searches, remove searches that are no longer needed, and monitor how often your searches have been run.

Saved search name:	Alert	Saved on	Last run on	
business	M	Aug 28, 14	Sep 1, 14	Run Delete
business data	W	Aug 28, 14	Aug 31, 14	Run Delete

Alert Legend: D: Daily; W: Weekly; M: Monthly; N: Never

New content alerts

Book Series Alerts

- Select all
- 500 AP Questions to Know by Test Day
 - 5 Steps to a 5
 - All About
 - Beginner's Guide
 - Big Book
 - Briefcase
 - Build Your Own
 - Careers for/in...
 - Complete Reference
 - Crash Course
 - Current
 - Default Book Series
 - DeMystified
 - Drills
 - Evil Genius
 - First Aid
 - Great Jobs For...
 - Hacking Exposed
 - How to do Everything

For Admins/Librarians

Institutional Account

Access Entitlements

View subscriptions at any time, w/expiration dates

Usage reports

COUNTER 4 compliant usage reports

IP Ranges

View IP Ranges

Manage Administrators

Add additional administrators to the account

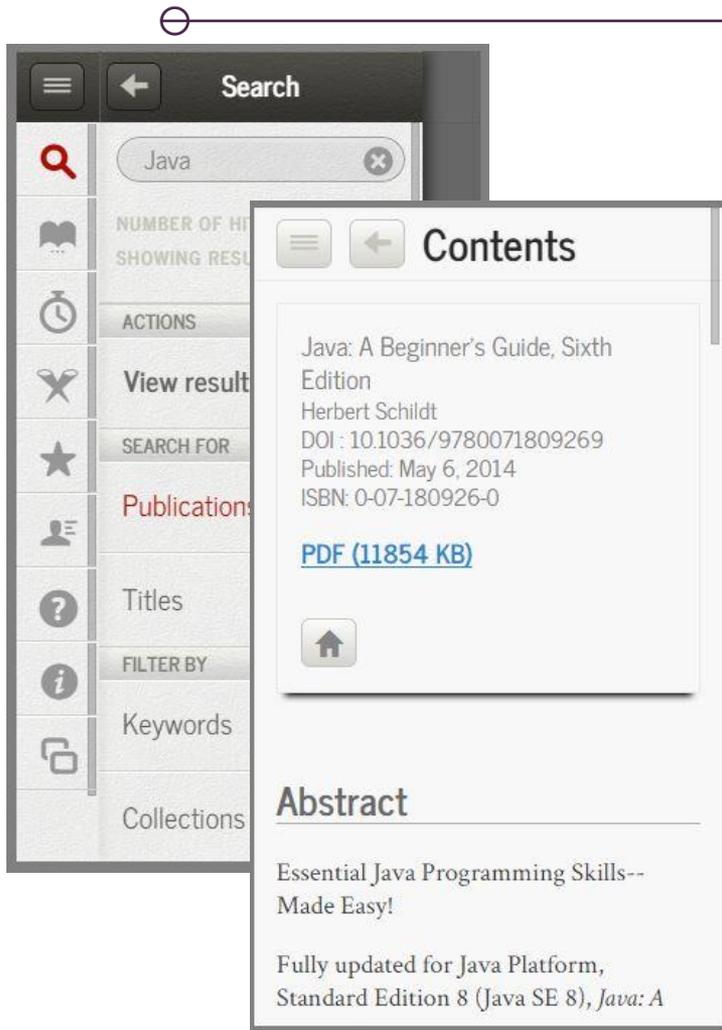
Co-branding

Add and modify logos or text

Holdings File

Access and download MARC records

Mobile Access



NEW: Access eBook Library through your mobile device!

