

The Polytechnic Institute of Leiria will accept applications to the international edition of the Master in Marketing and Tourism Promotion, under the following conditions:

1. Number of Applications

General contingent: 20 places

Portuguese and European Union Nationals as well as those legally residing in Portugal, uninterruptedly, for more than 2 years¹ in 1/01/2022, as well as the children who legally reside with them.

International student contingent: 10 places

For non EU nationals not residing in Portugal uninterruptedly for more than 2 years in 1/01/2022.

Remaining places in any contingent may eventually be reverted to the other by the end of the application process.

2. Application:

Application should be submitted at <http://www.candidaturas.ipleiria.pt/> and is considered valid after payment and uploading of the supporting documentation.

2.1. Supporting documents:

- Detailed *Curriculum vitae*;
- Copy of ID document and VAT number;
- Copy of academic certificate with date of graduation, degree awarded and final classification²;
- Other documents related to candidate contingent.

3. Entry and admission requirements:

People who can apply to the Master's Degree:

- Holders of an undergraduate degree or a legal equivalent in the areas of Marketing or Marketing Management, Management, Hotel or Tourism Management, or related activities;
- Holders of a foreign higher education diploma, granted after a first cycle of studies, under the principles of the Bologna Process, by a State, which has subscribed this Process, in the areas of Marketing or Marketing Management, Management, Hotel or Tourism Management, or related activities;
- Holders of a foreign higher education diploma that is recognized as meeting the objectives of an undergraduate degree by the Technical and Scientific Council of the School;
- Holders of an academic, scientific or professional curriculum that is recognized as certifying the skills to attend this cycle of studies by the Technical and Scientific Council of the School;

e) Students who are close to completing their undergraduate degree in the field required for entering the Master's degree, and declare it in their application³.

4. Admission and selection Criteria

The candidate's selection criteria will be made according to the following criteria: $[0.3 \times \text{affinity} + 0.4 \times \text{nature} + (0.3 \times (\text{final degree grade} + \text{bonus})/200)] \times 200$

Where:

- Affinity is a coefficient in the range [0,1], which assesses the affinity of the undergraduate degree or a similar degree with the Master degree candidates are applying to;
- Nature is a coefficient in the range [0,1], which assesses the nature of the degree and the institution where the undergraduate degree or a similar degree was obtained;
- Final degree grade represents the final grade of the undergraduate degree or a similar degree, in a numerical scale ranging from 0 to 200;
- Bonus reflects a relevant scientific or professional curriculum, in a numerical scale ranging from 0 to 50.

5. Calendar:

	1 st phase	2 nd phase ⁴	3 rd phase ⁴
Application	02.02.2022 - 22.04.2022	21.05.2022 - 20.07.2022	02.08.2022 - 12.09.2022
Publication of results	17.05.2022	28.07.2022	19.09.2022
Complaints	18.05.2022 - 19.05.2022	28.07.2022 - 29.07.2022	20.09.2022 - 21.09.2022
Enrolment	20.05.2022 - 17.06.2022	02.08.2022 - 16.08.2022	21.09.2022 - 29.09.2022

6. Credits for previous training and professional experience

As established in the applicable legislation and in the Institute's regulations, candidates who intend to continue their studies may request that their previous training and professional experience be considered for the application, at the moment of the application.

7. Starting date: September 2022.

Days: Mondays, Tuesdays and Wednesdays.

8. Language used: The master is taught in English.

9. More information available at www.ipleiria.pt.

Politécnico de Leiria, 2nd February 2022
The President, Rui Filipe Pinto Pedrosa

¹ The time of residence under a Student Visa is not taken into consideration.

² The document(s), when emitted- in a foreign country, if not written in Portuguese, Spanish, French, English or Italian must be translated and endorsed by a consular office or have the apostille of the Hague Convention, and be presented at the time of registration and enrolment.

³ Applications presented under this paragraph will only be considered when those students prove they have completed their undergraduate degree.

⁴ Second and third application phases depend on remaining places.