



CICLO DE CONFERÊNCIAS

DESAFIOS DE ECONOMIA E GESTÃO EM SAÚDE

PLANEAR É IMPORTANTE?

CONSTRUÇÃO DE UM PLANO DE NEGÓCIOS

18 de setembro

14h - 16h

MARCO PINHEIRO

Degree in Economics – Nova School of Business and Economics

Senior Executive Programme – London Business School

Partner at B'TEN Consultants, Business Angel

Permanent member of Portugal Ventures Universitas Fund Investment Committee

Invited professor of Fundamentals of Management, International Contracts, Doing Business in Portugal and International Political Economics at the IPB and of the final project course unit of the bachelor's in Accounting and Finance at ISCTE-IUL

<https://us02web.zoom.us/j/83205254562?pwd=u280mhzkbm45cznke mf v z k f n s z h b z z 0 9>

ID da reunião: 832 0525 4562

Senha de acesso: cpq5jh



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DE SAÚDE**