

Winter Semester 2026/2027
SUBJECTS AVAILABLE FOR EXCHANGE STUDENTS

TOURISM, TOURISM RECREATION, CATERING, HOTEL MANAGEMENT, AND MARKETING

Tourism, Tourism Recreation, Catering, Hotel Management, and Marketing					
Code	Subject	UC	ECTS	Year	Language
1 st cycle – Undergraduate Courses Subjects					
GE	English for Events I	Inglês para os Eventos I	4	1 st	English
MT	English for Marketing I	Inglês para o Marketing I	4	1 st	English
TUR	English for Tourism V	Inglês para o Turismo V	4	3 rd	English
AT	English I	Inglês I	4	1 st	English
GRC	English for the Restaurant Industry I	Inglês para a Restauração I	4	1 nd	English
AT	English III	Inglês III	4	2 nd	English
GTH	Hotel Management Accounting	Contabilidade de Gestão Hoteleira	6	3	English
TUR	Tourist Markets and Products	Mercados e Produtos Turísticos	6	2 nd	English
GE	Experience and Creativity in Events	Criatividade e Experiência em Eventos	4	3 rd	English
TUR	Geography of Tourism	Geografia do Turismo	5	3 rd	English
GE	Human Resources Management	Gestão de Recursos Humanos	4	3 rd	English
MT	Introduction to Tourism	Introdução ao Turismo	6	1 st	English
MT	Marketing Creativity	Criatividade em Marketing	4	2 nd	English
GTH	Food and Beverage Management	Gestão de Alimentação e Bebidas	6	3 rd	English
GTH	Accommodation Management	Gestão do Alojamento	5	3 rd	English
TUR	Environment and Tourism	Ambiente e Turismo	6	1 st	Portuguese with English support
GTH	Financial Management	Gestão Financeira	6	2 nd	Portuguese with English support
TUR	Information Systems in Tourism	Sistemas de Informação em Turismo	6	2 nd	Portuguese with English support
AT	Dramatic Expression Applied to Tourism Recreation	Expressão Dramática Aplicada à Animação	6	1 st	Portuguese with English support
AT	Cultural Management	Gestão Cultural	6	2 nd	Portuguese with English support
MT	Introduction to Marketing	Introdução ao Marketing	4	1 st	Portuguese with English support
AT	Spanish I	Espanhol I	3	1 st	Spanish with English support
AT	Spanish III	Espanhol III	3	2 nd	Spanish with English support

Required reading notes:

- 1) Subjects taught in Portuguese/Spanish with English support, depending on each teacher's decision whether to give the class in English or in other language. Students will be given materials in English and evaluation will be in English.
- 2) All subjects must be approved on the theoretical and on the practical component.
- 3) Tutorial appointments can be scheduled with each teacher; by mutual agreement.
- 4) The scheduling compatibility between subjects may not be total. This compatibility will depend on the chosen course. Any changes to the study plan with subjects from this list will be permitted after the schedules are released at the beginning of the semester.
- 5) In exceptional cases, subjects may not have available slots or may not operate in the advertised format/language, or in case there are few students enrolled. In this case, you will be notified of this change in a timely manner and changes to the study plan are possible,

Our course programs are approved for a period of 3 years, therefore you must choose 2024/2025 in our platform

Search on browser for “AGCP”. On the page, please make sure you choose our school “ESTM” and 2024/2025 school year.



Then search for the syllabus.

The first four numbers of the syllabus code identify the course, by Portuguese name of the subject choose the “Inglês” (English) syllabus.

