

Spring Semester 2022/2023
SUBJECTS AVAILABLE FOR EXCHANGE STUDENTS

TOURISM, TOURISM RECREATION, CATERING, HOTEL MANAGEMENT, AND MARKETING

Tourism, Tourism Recreation, Catering, Hotel Management, and Marketing					
Code	Subject	UC	ECTS	Year	Language
9254315 - TUR	Cultural Heritage Interpretation	Interpretação do Património Cultural	5	2 nd	English
9207408 - MT	Culture and Society	Cultura e Sociedade	4	2 nd	English
9207410 - MT	Destination Marketing	Marketing de Destinos	6	2 nd	English
8514225 - GE	Events Recreation Management	Gestão da Animação de Eventos	6	2 nd	English
9178325 - GTH	Marketing for Hospitality	Marketing para a Hotelaria	4	3 rd	English
9254314 - TUR	Tourism Economy	Economia do Turismo	5	2 nd	English
9207307 – MT	English for Marketing II	Inglês para o Marketing II	4	1 st	Portuguese with English support
9178208 – GTH	English II	Inglês IV	4	1 st	Portuguese with English support
9178221 – GTH	English IV	Inglês IV	3	2 nd	Portuguese with English support
9207320 – MT	English IV	Inglês IV	4	2 nd	Portuguese with English support
9848416 – AT	English IV	Inglês IV	4	2 nd	Portuguese with English support
9178214 - GTH	Financial Accounting	Contabilidade Financeira	6	1 st	Portuguese with English support
9848309 – AT	German II	Alemão II	3	2 nd	Portuguese with English support
9178319 - GTH	Strategical Management in Tourism	Gestão Estratégica no Turismo	4	3 rd	Portuguese with English support
9178322 - GTH	Tourist Destinations Management	Gestão de Destinos Turísticos	6	3 rd	Portuguese with English support
9207321 – MT	Spanish II	Espanhol II	4	2 nd	Spanish with English support
9848310 – AT	Spanish II	Espanhol II	3	1 st	Spanish with English support

Note:

- 1) Subjects taught in Portuguese/Spanish with English support, depending on each teacher's decision whether to give the class in English or in other language. Students will be given materials in English and evaluation will be in English.
- 2) Subject in Portuguese with English support from 3rd year are condensed and will have classes in the first 7 weeks of the semester.
- 3) All subjects must be approved on the theoretical and on the practical component
- 4) Tutorial appointments can be scheduled with each teacher.
- 5) Other subjects may be chosen from our [general offer](#) but will have classes entirely in Portuguese.