

SUGESTÕES DE LEITURA

BIBLIOTECA CAMPUS 3 (ESAD.CR)

JULHO 2017

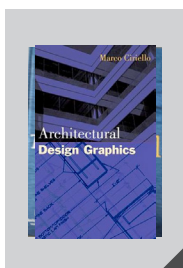
TEMA: DESIGN GRÁFICO



O Guia Completo do Design Gráfico Digital / ed. Bob Gordon

Cota: 744-25

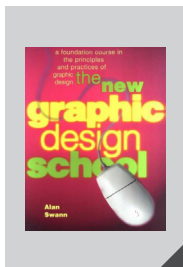
Uma análise actual e inspiradora dos processos em desenvolvimento e das novas tecnologias no mundo em constante mudança do design gráfico.



Architectural design graphics / Marco Ciriello

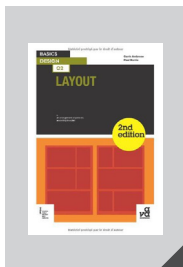
Cota: 744-30

Here's the architect's single-source graphic reference to the transmittal of technical data through architectural and interior-design drawings. This is the only resource to provide professional and student architects and drafters with examples of all types of drawings for common uses: new construction and remodeling, residential, interior, and commercial buildings, landscaping and siting.



The new graphic design school : a foundation course in the principles and practices of graphic design / Alan Swann. Cota: 744-54

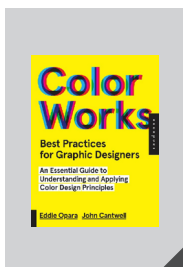
A thorough, carefully structured course in graphic design compiled by a practising designer with 20 years of experience.



Layout / Gavin Ambrose, Paul Harris

Cota: 744-65

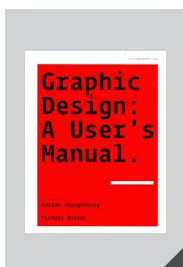
Layout looks at the arrangement of text and image on a page. This second edition features new content, including case studies, student exercises and 200 visuals specifically sourced to best illustrate the ideas discussed within the book.



Color works : best practices for graphic designers / Eddie Opara, John Cantwell

Cota: 744-66

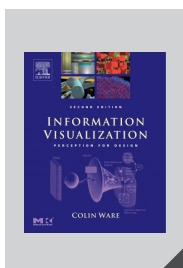
Color is a critical tool in the savvy designer's arsenal – a means of bringing meaning, order, and beauty to one's work. This invaluable reference shows how to apply color in a broad range of applications and media (...)



Graphic design : a user's manual / Adrian Shaughnessy

Cota: 75.056-46

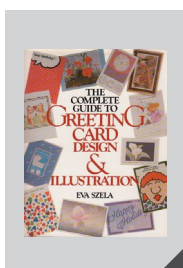
This book offers students, novice designers, and battle-toughened professionals alike an insider's guide to the complexities of current graphic design practice and thinking.



Information visualization : perception for design/ Colin Ware

Cota: 744-33

(...) This book explores the art and science of why we see objects the way we do. Based on the science of perception and vision, the author presents the key principles at work for a wide range of applications resulting in visualization of improved clarity, utility, and persuasiveness.



Greeting card : design & illustration / Eva Szela

Cota: 744-57

"Este livro foi escrito em contraste com o ambiente básico da psicologia actual, com todas as suas confusões, as suas deslocações e as suas recentes simplificações. Dei-lhe o título de Acts of Meaning (Actos de Significado) de modo a realçar o seu tema principal: a natureza e a modelagem cultural da criação de significado, e o lugar central que esta ocupa na acção humana."

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9h00 - 20h00

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