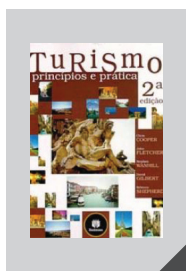


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SETEMBRO 2017

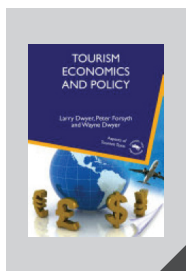
TEMA: TURISMO



Turismo: princípios e prática / Chris Cooper... [et al.]

Cota: 338.48/276

A reunião de cinco grandes especialistas fazem deste um livro-texto indispensável para os alunos de turismo. A obra reúne princípios teóricos e exemplos práticos para melhor abordar cinco grandes tópicos: demanda turística; destinação turística; a atividade do turismo; marketing para o turismo e o futuro do turismo.



Tourism economics and policy / Larry Dwyer, Peter Forsyth, Wayne Dwyer

Cota: 338.48/317

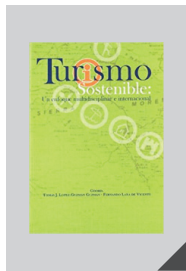
Tourism Economics and Policy combines a comprehensive treatment of economic concepts and applications in tourism contexts. Topics include tourism demand and forecasting, tourism supply and pricing, measuring the impacts and benefits of changes in tourism demand, tourism investment and infrastructure, tourism taxation, aviation, tourism and the environment (including climate change) and destination competitiveness.



Economia do lazer e do turismo / John Tribe

Cota: 338.48/270

A nova edição de Economia do Lazer e do Turismo explica as teorias económicas a partir de princípios básicos e as aplica em uma série de problemas e questões do lazer e do turismo no nível do consumidor e da empresa, nacional e internacional.

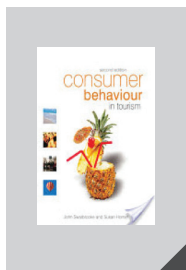


Turismo sostenible : un enfoque multidisciplinar e internacional / coordinadores

Tomás J. López-Guzmán Guzmán, Fernando Lara de Vicente.

Cota: 338.48/92

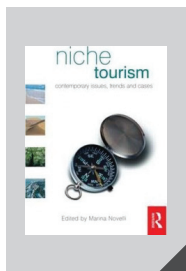
¿Cuál es el impacto económico del turismo?, ¿Qué consecuencias sobre el medio ambiente tiene el flujo de turistas hacia una determinada área geográfica?, ¿Cómo reacciona la comunidade local ante la llegada de turistas?. Estas y otras preguntas surgen en cada uno de los congresos, (...) donde se analiza el sector turístico.



Consumer behaviour in tourism / John Swarbrooke and Susan Horner

Cota: 338.48/314

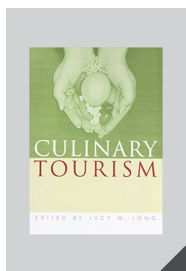
Despite the constant threats and problems that face the tourism industry today, it continues to grow and change at an ever-more furious rate. (...) This means that consumer behaviour is now one of the most vital areas of study for students as the managers and policy makers of the future.



Niche tourism : contemporary issues, trends and cases / edited by Marina Novelli

Cota: 338.48/45

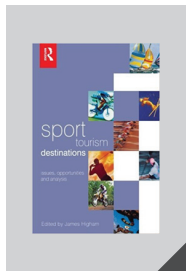
This book provides an integrated picture of speciality/ niche tourism as a whole looking at both the 'macro' and 'micro' niche area. It has a comprehensive theoretical framework, and discusses initiatives, policies and strategies adopted internationally. (...) it is underpinned by up-to-date international case studies from around the world.



Culinary tourism / edited by Lucy M. Long

Cota: 338.48/319

"From Kosher Oreos to the gentrification of Mexican cuisine, from the charismatic cook of Basque communities in Spain and the United States to the mainstreaming of southwestern foodways, Culinary Tourism maps a lively cultural and intellectual terrain." (...) Culinary Tourism is the first book to consider food as both a destination and a means for tourism.



Sport tourism destinations: issues, opportunities and analysis / edited by James Higham

Cota: 338.48/65

From football fans to kayaking, Sports Tourism Destinations: issues, opportunities and analysis examines the planning, development and management of sport tourism destinations. With contributions from international experts, this book looks at the dramatic effects sports tourism has on the economy and future of tourism destinations.

Biblioteca Campus 4 (ESTM)

Santuário Nossa Srª dos Remédios

2520-641 Peniche

E-mail: biblioteca.campus4@ipleiria.pt

Tel.: + 351 262 783 607



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Sexta-feira: 9h00 – 18h00

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