sugestões de LEITURA

BIBLIOTECA CAMPUS 3 (ESAD.CR)

DEZEMBRO 2017 **TEMA: DESIGN DE PRODUTO**



Subject to change : creating great products and services for an uncertain world / Peter Merholz... [et al.] / Cota: 74:658.5–78

To achieve success in today's ever-changing and unpredictable markets, competitive businesses need to rethink and reframe their strategies across the board. Instead of approaching new product development from the inside out, companies have to begin by looking at the process from the outside in, beginning with the customer experience.



Como se faz : 82 técnicas de fabricação para design de produtos / Chris Lefter Cota: 74:658.5–77

Para os designers, o mundo da manufatura pode ser um território desafiador e impenetrável. Muitos só conhecem, em detalhes, algumas poucas técnicas de fabricação. "Como se Faz" parte do design contemporâneo para descrever 82 técnicas – inovadoras ou tradicionais – de fabricação de design de produtos, revelando os mistérios de seus processos para alunos e profissionais da área.



Basics product design 02 : materials thoughts / David Bramston Cota: Cota: 74:658.5-76

Basics Product Design: Material Thoughts describes the various materials and processes available to product designers, and how to use and combine them. It encourages an experimental approach to product design and finishing.



Prototyping and Modelmaking for Product Design / Bjarki Hallgrimsso Cota: 74:658.5–74

Building prototypes and models is an essential component of any design activity. Modern product development is a multi-disciplinary effort that relies on prototyping in order to explore new ideas and test them sufficiently before they become actual products.



Prototyping and low-volume productionthe manufacturing guides / Rob Thompson / Cota: 74:658.5-65

Designers are presented with a myriad of choices when preparing their work for manufacture. Whether they are professionals or students, they must be fully informed and thoroughly knowledgable about how their designs can be produced efficiently and effectively.



The making of design : from the first model to the final product / ed. lit. Gerrit Terstie / Cota: 74:658.5-62

TFor all the marketing strategies and design methodologies, design processes often take an unexpected turn, as each development is different. This book seeks to tell the unique stories of 21 products: Chairs made of crystals or potatoes that are best suited to lend shape to the poetry of chance than to serve as items of seating.



Fabricated : the new world of 3D printing / Hod Lipson, Melba Kurman Cota: 74:658.5–54

Fabricated tells the story of 3D printers, humble manufacturing machines that are bursting out of the factory and into schools, kitchens, hospitals, even onto the fashion catwalk. Fabricated describes our emerging world of printable products, where people design and 3D print their own creations as easily as they edit an online document.



New talents : state of the arts / ed. lit. Hansjerg Maier–Aichen Cota: 74:658.5–60

Against the background of the growing globalisation of the competitive landscape and the increasing interchangeability of products – with the number of design variants and adaptations of already familiar products mushrooming – we present in this book selected young design talents who concern themselves, each in their very own way, with alternative ideas and solutions.

